

Advertiser/Business Name: _____

Contact (if different than above): _____

Phone/Fax: _____ Email: _____

Billing Address: _____

Notes: _____

PUBLICATION SCHEDULE	<p>Issues to Run: <input type="checkbox"/> Jan <input type="checkbox"/> May <input type="checkbox"/> Sept</p> <p> <input type="checkbox"/> Feb <input type="checkbox"/> June <input type="checkbox"/> Oct</p> <p> <input type="checkbox"/> Mar <input type="checkbox"/> July <input type="checkbox"/> Nov</p> <p> <input type="checkbox"/> Apr <input type="checkbox"/> Aug <input type="checkbox"/> Dec</p> <p style="text-align: right;">Start Date: _____</p>
ADVERTISEMENT SPECIFICATIONS	<p>Color: <input type="checkbox"/> Full-Color <input type="checkbox"/> Black and White</p> <p>Ad Size: Width: ____ Columns Height: ____ Inches Total: ____ Column Inches</p>
ADVERTISING RATES	<p>Discounts: <input type="checkbox"/> Camera-Ready (Not combinable with other discounts.)</p> <p>Frequency Contracts: <input type="checkbox"/> 6/10 Issues (\$2 off per col. inch)</p> <p> <input type="checkbox"/> 8/10 Issues (\$4 off per col. inch)</p> <p>Final Rate: \$ _____ per column inch Final Cost: \$ _____ per ad</p>

Customer signature _____ Date ____ / ____ / ____

By signing this form, advertiser agrees to all terms and conditions in the Blue Mountain News Advertising Rates, Policies & Payment Terms.

Ad Policies & Payment Terms

Advertisers will be invoiced for each ad within one week after publication. Payment is due upon receipt. Checks or Visa /Mastercard payments are accepted.

All political ads must be paid-for in advance, unless prior arrangement is made. We reserve the right to require payment in advance for other ads. Ads will not be run for advertisers with account balances more than 60 days past due.

Blue Mountain News reserves the right to refuse any ad.

If advertiser fails to fulfill the terms required to receive a discount, they will be back-billed for the difference.

Advertiser agrees to hold Blue Mountain News harmless for any loss or liability incurred by advertiser as a result of any claims or suits for libel, violation of privacy, plagiarism, copyright infringement or any other loss or claim arising from advertisement placed by advertiser.

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	Final Rate: \$ _____ per column inch Final Cost: \$ _____ per ad	

Your Advertising Representative _____ Date ____ / ____ / ____

Contact Us

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and Advertising Sales Representative
(509) 540-2812 • vanessa@bluemtnnews.com

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